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28/01/2026

Job Opening-CONTENT MANAGER BIOTECHNOLOGY

CovalX-Martillac-France

About CovalX

CovalX is an innovative CRO company specialized in analytical services. We develop high-value scientific solutions in the field of mass spectrometry and biophysics for pharmaceutical and biotechnology companies, operating in an international and fast-growing environment. To support our growth and strengthen our visibility, we are looking for a **Content Manager** to lead our scientific and marketing content strategy.

Key Responsibilities

Reporting to the **general manager**, you will be responsible for the **content strategy and execution** across all channels:

- Define and implement a **content strategy** aligned with business and scientific objectives
- Create and manage content such as:
 - scientific posts and educational content,
 - white papers, case studies,
 - website and blog content,
 - newsletters,
 - LinkedIn and professional social media posts
- Ensure **SEO optimization** of all digital content
- Manage the **editorial calendar**
- Monitor content performance (traffic, engagement, lead generation) and optimize accordingly

Profile & Skills

- Degree in **Communication, Marketing, Life Sciences, Biotechnology**, or related field
- **2-5 years of experience** as a Content Manager (experience in biotech, pharma, medtech is a strong plus)
- Excellent **writing and editing skills** in English (French is a plus)
- Strong ability to **understand and translate complex scientific topics** into clear, engaging content
- Solid knowledge of **digital marketing and SEO**
- Familiarity with CMS tools, analytics platforms, and professional social networks

What We Offer

- A key role in a **cutting-edge scientific environment**
- High impact on company visibility and brand positioning
- A collaborative, multidisciplinary, and international team
- Competitive salary based on experience + benefits
- Flexible working conditions (hybrid / remote options)

How to Apply

Please send your **CV** to alexis.nazabal@covalx.com